



SUSTAINABILITY: Our Future, Your story

WEEK 4 - Digital Storytelling

Welcome to the fourth week of STEMReach 'Sustainability; Our Future, Your Story' module for Transition Year students.

This week we will focus on the topic of 'Digital Storytelling'. The session includes helpful hints and tips for video recording and playful suggestions to get the creative mind flowing.

Students will hear from artist Ben Dolan who talks us through the in's and out's of creating a storyboard and the purpose behind them. During the session, participants will create a storyboard to use as a visual aid and starting point for the task of the week, which will focus on creating a short call to action video aimed at the community of their choice. The session will begin with an optional Story Dice activity, if limited class time is available, we recommend students and teachers focus primarily on the storyboard and video.

As this session concentrates on developing communication, storytelling, teamwork, and presentation skills it will predominately focus on hands on group activities.

Please note, if class time is limited, please allow sufficient time for the storyboarding and video editing/recording activities.

LINK TO THIS WEEK VIDEO: <https://youtu.be/UTARAIb-iSo>

In this video you will find:

- Introduction
- Activity: Story cube (optional)
- Introduction to storyboarding
- Activity: Storyboard
- Helpful hints and tips when communicating and recording videos
- Weekly task: Develop and record a short call to action video

Activity: Story cube (Optional)

Story cube: Group 3 – 4 (7 – 10 minutes)

Story cubes are a useful resource to get students creative ideas flowing, often prompts such as images and key words are a helpful base for developing a story, rather than starting from scratch.

Task students to design a story cube by developing six different prompts. These can be based on a sustainable concept, an idea or an image. When the cube has been completed, ask students to take turns rolling the dice, developing a story together.

Activity: Storyboard.

Storyboard: Groups of 3 – 4 (10 – 15 minutes)

Using the template provided as a guide, task students to create a storyboard for their chosen call to action video, using any style or method they wish. This task will help students to ideate and pin down their topic, understand the perimeters of the task.

Weekly Task: Video development, recording and editing.

Video recording and editing: Groups of 3 – 4 (25 – 35 minutes)

Allocate more time to this activity if available.

Based on the storyboard, students are tasked with producing a short video (15-30 seconds) with a promotional message / call to action for their chosen community. Before students begin to record their video, they should assign group roles (presenter, editor, camera, designer etc..), and develop a clear message for a specific audience.

Videos can be shared with Calmast by teachers through email or on social media channels.

If extra time is available, students can embellish the video with text, background audio or visual graphics.

When you are recording your videos be mindful of:

- sound (can the audience hear clearly)
- picture (can the audience see clearly)
- message (can the audience easily understand)
- time (can you clearly explain your idea/ concept in the time available)

Useful video editing apps and websites

Web – Canva (Video segment)

Android – Power Design (when downloaded a subscription message will appear, simply x out of the message in the top corner to access the app).

IOS – iMovie (free app for Apple/IOS device)

Useful Storyboard Templates and Resources

Alternative Storyboard Template.

(these are also available within ppt. >new from template>search storyboard)

<https://templates.office.com/en-us/vertical-storyboard-tm11332249>
<https://templates.office.com/en-us/horizontal-storyboard-tm34110965>

Free templates in PDF format to print and draw:

<https://www.studiobinder.com/blog/downloads/storyboard-template/>

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